



Surrey
Poet Laureateship



Your A to Z of Fundraising Ideas



Raise vital funds to keep Surrey's poetry community thriving!



Surrey Poet Laureateship

Afternoon tea

Host tea, coffee, and cake at home or in a hall. Add a short poetry reading moment for a themed touch.



Bake Sale

A classic fundraiser! Invite colleagues, friends or family to bake and sell the cakes at your work or a community event.

Celebration Fundraiser

Celebrating a birthday or anniversary? Ask for donations instead of gifts and share a favourite poem with your donation link.



Dress-Up Day

At school or work, invite everyone to donate to dress to a theme for the day in support of the Surrey Poet Laureateship.

Espresso and Expression Morning

A coffee morning where people can share their own or their favourite poems! Why not include a "Poem of the Day" printout on each table? Guests can donate to read and the cakes and drinks add extra income.



Fun Run or Walk

Choose a distance and raise sponsorship. Optional: write a line of a poem per mile.

Games Night

Board games, bingo, card tournaments. Charge entry and offer small prizes.

Home Dinner Party

Host a themed dinner and ask guests for a donation instead of bringing wine. Add a short after-dinner reading to share your favourite poem!





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Ink

Handwrite personalised poems for friends for a fee or handwrite as many poems as possible in one week.



Jumble sale

Sell pre-loved items, such as clothes, books, and toys. Can be done online or in person for a community feel!



Karaoke Night

Hire a local venue or use someone's living room setup. Charge per song or per entry.

London Marathon

Get your friends, colleague and family to sponsor you taking on this iconic challenge!

Movie Night

Screen a film (at home or licensed venue) - Dead Poet's Society!
Sell popcorn and tickets.



Non-Uniform Day

At the office everyone pays to dress casual for the day or at school, everyone pays to be in their own clothes!

Odd Job Service

Offer to do ironing, gardening, dog walking, or car washing in exchange for donations.



Picnic in the Park

Bring blankets, share food, optional poetry readings.
Charge suggested donation for attendance.

Quiz Night

Host at a pub, hall, or workplace. Add one poetry round for fun (e.g. "Finish the Line").





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Read-a-thon

How many poems could you read in 24 hours? Dive into the works of William Shakespeare or any of your favourite poets while raising funds and celebrating the joy of poetry.



Sponsored Challenge

Stay silent for a day, give up sugar for a month, or write 10 poems in 10 days.



Tournament

Host a sporting tournament like a football or netball match or a table tennis tournament. Teams pay to enter; spectators donate.

Unplug from Tech

Take on this sponsored challenge where participants pledge to stay off social media or technology for 24 hours.

Video game night

Challenge yourself to play as many games as possible in a week or how many games can you speedrun.

Words Night

Invite friends for drinks and readings. Charge a ticket or suggested donation.

eXchange Skills Workshop

Teach a skill for donations.



Yoga Class

Partner with a local instructor who donates the sessions fees to Surrey Poet Laureateship.

Zine Making Afternoon

Create simple handmade poetry zines and sell them for donations.

Thank you for fundraising for us!